

6POINTS CYCLING CHALLENGES Newsletter



Summer //2024

What better way to start our summer newsletter than sharing the Reverence Hotels 6Points Challenge Mallorca video. Our wonderful videographer and producer, Mollie Chapman, has done an amazing job capturing the spirit, ethos and energy of 6Points in this fast-paced film. We hope you enjoy it [Reverence Hotels 6Points Challenge Calvia Mallorca 2024 - the official video](#)

Look out for the following articles in this newsletter: a wonderful piece written by Fay Brophy capturing the highs and lows of the 6Points 'Everesting' challenge, an update on the completion of our inaugural 6Points Lands End to John O'Groats ride and a reminder about 6Points Tenerife in September (we still have places available if you're up for the challenge!), alongside dates for your diary for the rest of 2024.

And we've already had a good take-up for Reverence Hotels 6Points Mallorca 2025 - see below for our special offer whereby you can save 20% on the registration fees when you book before the end of August 2024.

Best wishes,
Team 6Points Committee

Reverence Hotels 6Points Challenge Mallorca 2024 rider comments...

We love hearing from our riders and value all feedback we receive as part of the survey we complete after each ride, and this year was no different. As well as enjoying the positive comments and sharing these with our partners, sponsors and supporters we also take on board recommendations to continue to improve 6Points Mallorca each year. Here's a few of our riders comments from the 2024 survey:

"Fantastic!" "What a wonderful event! 6Points 2024 was the very best multi-day event I have ever done."

"Brilliant, loved it, I don't know how you do it but it gets better every year."

"Fabulous three days. Great comradery between everyone. It's getting better every year!"

"Great fun, lots of good people and good food. Fortunately the weather was good too!"

'Great endeavour, seamless organisation, wonderful people'.

"Amazing - high points were the talk from Shambhala on the Friday night and meeting the kids from Asdica on the Sunday. Riding was terrific - a special mention for John McCaulay - a great ambassador for the camaraderie and spirit of 6Points and excellent leader who always shows great care and consideration for the whole peloton he guides."

"I can't wait for the next one!!!! That's how good it is..."

"I cried when I left. 6Points positively transformed how I've been feeling this year".

"A very enjoyable experience all round. The route changes were great;

the briefings were very helpful and entertaining. The charity talk on day two dinner was a good idea. The overall level of support was amazing throughout. The organisation was seamless - I felt totally cared for throughout ...all I had to do was just keep pedalling! The kit design is very good and really catches the eye - in Spain or in the UK. Our support car (Ali and Becky) went above and beyond in every aspect - their support, food and drink offerings were just simply amazing. The pre-registration process organised by Nicky was a great initiative and worked really well".

Early Bird Offer for Reverence Hotels 6Points Mallorca 2025 – save 20% on the registration fee.

Planning starts early for 6Points each year and this year is no different. We've now confirmed dates for Reverence Hotels 6Points Mallorca 2025 so keep them held in your diary so you can join us for another exhilarating ride. Dates are 16th, 17th and 18th May 2025.

In addition, and for the first time ever we have an Early Bird offer that gives you 20% off the Registration Fee which reduces it to €132. We will hold this open until the end of August 2024.

Register here: [6Points Mallorca 2025 - early bird Registration](#)

Join us to wrap up your summer with an iconic 6Points Challenge in Tenerife!

The island paradise awaits, beckoning with legendary climbs and breathtaking landscapes. 6Points is thrilled to announce the Reverence Hotels 6Points Challenge Tenerife, a three-day epic unfolding from September 27th to 29th, 2024.

This is your chance to:

- Conquer iconic climbs with the majestic Mount Teide as your ever-present witness and the ultimate challenge.
- Experience the rich tapestry of the Canary Islands in the most exhilarating way possible - on two wheels!
- Immerse yourself in the camaraderie & legendary spirit of a 6Points event.

But this adventure is for the chosen few! With only 30 spots available, registration is on a first-come, first-served basis. Don't miss out - secure your place at the starting line by heading over to 6Points Challenges. Click the "Registration" tab and select Tenerife to join the exclusive roster. Take a peek at <https://6pointschallenges.com/.../6Points-Tenerife-2024...>



Discipline is one of the most substantial personality traits a person can have. It is the way of being hard working and motivated. It's self-control and impressive behaviour. Disciplined athletes are focused and consistent - and can pursue and achieve their goals and challenges.

One thing is for sure - we won't be seeing him on next year's Reverence Hotels 6Points Everesting Challenge.

If you're reading this newsletter, you'll have likely already experienced a 6Points Challenge, in Mallorca, Ibiza or Menorca. So, you know what it's all about, whether you rode the Valles route, or scaled the hills with the Muntanas groups.

But how about the challenge of all challenges for next year - 6Points Everesting?

For this epic feat, riders will conquer a staggering 8,849 meters in elevation and 540 kilometers over three hard-working days. It's a true test of endurance and skill. The Everesting Challenge was introduced to the 6Points line-up in 2022 and has peaked riders' interest to push themselves to the next level.

Sol Butt travelled from the UK to take part in the first Everesting challenge in 2023 with his friend Oz: "We opted to take on the huge challenge to make the most of our experience with 6Points, and in Mallorca. We wanted to ride and see as much as we could, and to really test ourselves. The camaraderie in the group was next to none, and the 6points support team made it really special and enjoyable. I would highly recommend it and am looking forward to doing it again!"

Both Sol and Oz smashed the Everesting route. And inspired four hardy riders to follow in their pedal strokes this year.

Seb Bluhm, Jesper Koldby and George Dudfield become 6Points everesting heroes, and Alyson Coulter came incredibly close. These champions covered a jaw-dropping 542 kilometres each, with Seb, Jesper, and George conquering a 8,945 meters of elevation. Alyson wasn't far behind, clocking up 516 kilometres and 7,802 meters of climbing.

All four riders dug deep to complete each stage within the time limits. One rider who lives in Mallorca and is a veteran of the route racked up a whopping 309 Strava achievements in those three days!

They are now part of the exclusive 6Points Everesting club - and you could join them next year.

Sign up now, come solo or bring your own team to take on the challenge. With ride support provided, hotels, dinners and entertainment arranged and a great group of riders to join, there isn't a better way to enjoy cycling on Mallorca.

There's 10 months to go until next year's challenge - set this awesome goal for yourself, get training, and just imagine that feeling when you cross the finish line in Port Adriano next year.

What it takes to complete the 6Points 'Everesting' challenge, Mallorca.

Special article by Fay Brophy, 6Points rider.

There's a wonderful Facebook group called Mallorca Cycling. It has 54,400 members; cyclists from all over the world who use it as a platform to share advice on bike rentals, routes, group rides, cafes, sports massages, weather and a whole heap of other cycling-related stuff on Mallorca.

It is in the main a safe and supportive community in which scores of friendships are initiated. But there's always one... To advertise Mallorca's only Everesting challenge, 6Points committee stalwart Philip Crawford posted: "This is the ultimate cycling event for those who want to test themselves amongst some great elite riders - sign up for next year as places are limited."

And then the late-night comment on the post from a miserable member of the FB group: "Why does it always [have to] be one challenge after another? Why can't you just enjoy riding on the island?"

But what would life be without challenges? Challenges are immensely rewarding. When we test our physical and mental states, happiness levels are elevated and confidence soars. And we learn that we are more resilient than we ever imagined.

Every time we challenge ourselves, we adapt and grow as human beings. And it's not all about winning - while challenges teach us what we need to do to get better, they also teach us how to deal with not being good enough. Challenges make us braver too.

Jordan Peterson, renowned psychologist and author says: "we don't get less afraid, we get braver". So, the braver we are, the more we can overcome and achieve.

One would have to feel for the fella who posted that comment (and punctuated the ensuing thread with intolerance and ignorance). Perhaps he has never experienced that euphoric high and intoxicating sense of self pride that comes with smashing a challenge? Or perhaps he does not possess any semblance of discipline?



6Points makes a powerful difference in 2024!

Together, we reached new heights. Thanks to the incredible generosity of our corporate donors, riders, private sponsors, and friends, we're thrilled to announce that 6Points has raised a phenomenal €45,373 to date in 2024 for our chosen charities.

And since its inception in 2017, the 6Points charity initiative has achieved more than we could ever have imagined, raising over an incredible €260,000 to date!

What makes us unique?

- **Innovative fundraising:** Our iconic international events are a magnet for passionate participants and contributors from a remarkable 11 countries.
- **Direct impact:** Every cent of every single donation goes straight to the designated charities, ensuring maximum impact for each euro.
- **Pure charity:** The 6Points ethos shines through - no Board or Organizing Committee member receives any benefits. We're truly all about giving back.

With a focus on supporting our community, the majority of 6Points donations go to Calvia-based charities. In 2024, organizations like Asdica, SOS Animal, and Shambhala Foundation will receive vital support thanks to our wonderful 6Points family.

From the bottom of our hearts, 6Points expresses immense gratitude to everyone involved. We couldn't achieve these amazing results without you.

The heart of 6Points: supporting local heroes.

The 6Points Challenges are more than just epic rides - they're about making a real difference in our community.

The money we raise goes directly (and in total, i.e. every cent) to three incredible non-profit organizations in Mallorca, each playing a vital role in supporting those in need.

Meet our charities:

- **ASDICA:** For 25 years, ASDICA has been a champion for people with disabilities. Their dedicated team provides essential support, advocacy, and educational activities, empowering individuals to live fulfilling and inclusive lives.
- **Shambhala:** Education is a powerful tool, and Shambhala believes everyone deserves access. They offer practical guidance and support to

young adults (18-25) facing financial challenges. From job counselling and sports programs to assistance with paperwork, Shambhala helps them build brighter futures.

- **SOS Animal Mallorca:** At 6Points, we share a deep love for animals. That's why we proudly support SOS Animal Mallorca, a tireless organization dedicated to animal welfare. Their volunteers rescue animals, provide medical care, and find them loving forever homes. Additionally, they implement humane birth control programs to manage the feral cat population. Their unwavering dedication spans nearly 30 years!

Together, we make a difference. Thanks to the generosity of our riders and supporters, we can empower these local heroes to continue their incredible work!



Dates for your diary:

Reverence Hotels 6Points Challenge Tenerife:

27 to 29 September 2024

6Points Charity Dinner at Terra IoN Vineyards:

12 October 2024

6Points Charity rides

(about 60 kms, two routes - tough and lighter):

19 October 2024

16 November 2024

6Points Challenge Calvia Mallorca:

16 to 18 May 2025

6Points Zwift Training Rides:

Links to rides: <https://www.zwift.com/eu-es/events/tag/6points>

Wednesday	at 21:10 CET - 6Points Challenges Race Series
Thursday	at 10:55 CET - 6Points Challenges Group Training Ride
Sundays	at 12:40 CET - 6Points Challenges Group Training Ride